

Federal Forum 2022

The Future of [Government] Work: Agile, Efficient, Effective

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Renaissance Hotel, Washington, D.C.

Produced by:

MeriTalk®

Federal Forum 2022

Introducing ServiceNow Impact

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Produced by:





Over \$3
Trillion

invested in Digital
Transformation in
the last 3 years

Only
26%

have delivered
ROI

Too many point solutions have
failed to meet expectations

DIGITAL
TRANSFORMATIONS

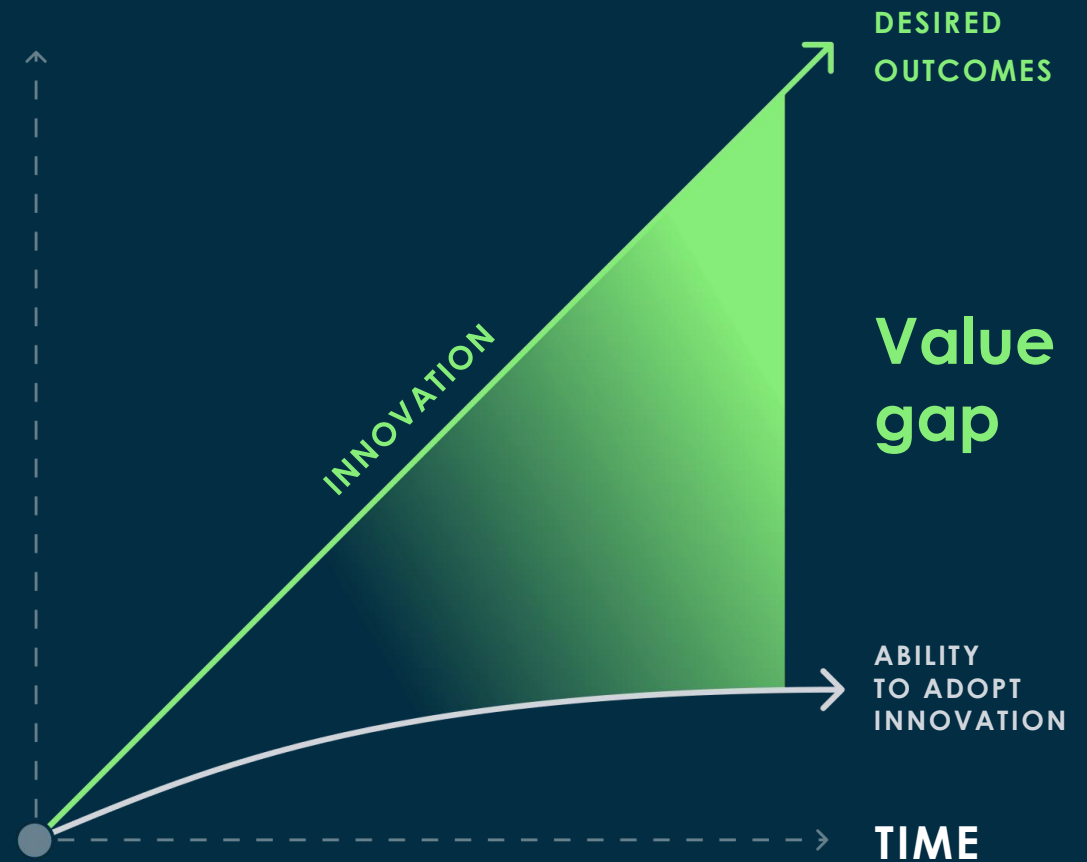


Not delivering on ROI

The pace of innovation is accelerating

TECH DEBT AND TALENT SHORTAGE IS IMPEDING ROI

Your value gap is increasing

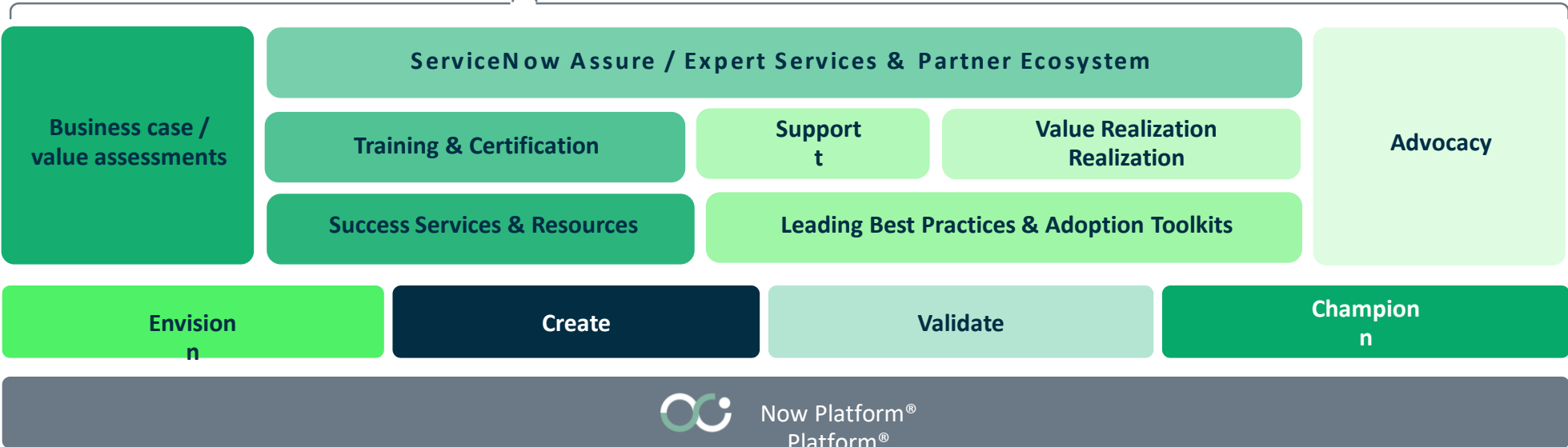


Personalize your ServiceNow Experience



ServiceNow & Partner Expertise, Content, Resources & Tools

Now Value Prescriptive Methodology



Impact Squad and
Experts On-Demand

Your Impact Squad

Highly-skilled operators with
proven experience that work
shoulder-to-shoulder with you
to take on your team's unique
transformation challenges.



Success Architect

The “success advisor”

Your consistent guide across
your entire ServiceNow journey



Platform Architect

The “technical advisor”

Your direct-line to strategic,
technical guidance



Support Account Manager

The “product support guru”

Your go-to for support escalation
& operations



Customer Success Manager

The “quarterback”

Your first-line person to call
for requests

Accelerate your results and realize sustained returns

- **Align strategy** and execution to achieve business outcomes faster
- **Boost** your ServiceNow bench strength and expertise
- **Close** the innovation and value gap

