



# Reduce software and cloud costs

## Save millions with actionable insight across the enterprise

ServiceNow® provides a consolidated view of apps, software and cloud costs. Intuitive workflows and Platform capabilities surface meaningful usage and cost data needed to right-size future purchases and inform smarter business decisions. Respond quickly to cost-saving opportunities with full life cycle insight.

### Built on the Now Platform®

**Connect the enterprise through digital workflows.**  
Connect people with automated processes to drive cross-functional collaboration at every step of the asset lifecycle.

### IT Asset Management

*"With ServiceNow SAM, we saved millions"*

- VP IT, Healthcare company

**Get to value quickly** on the Platform you already have in place

**Drive the full IT life cycle** to align infrastructure costs with visibility from a native CMDB

**Proactively workflow** software and application intelligence to cloud infrastructure and app rationalization teams

**End to End coverage** for all assets in all estates: hardware, software, SaaS and hybrid clouds

### Automate the IT lifecycle on a single Platform for IT

