

ServiceNow Project Portfolio Management

The Project and Program Balancing Challenge

Every organization is looking to further maximize the return on its project investments.

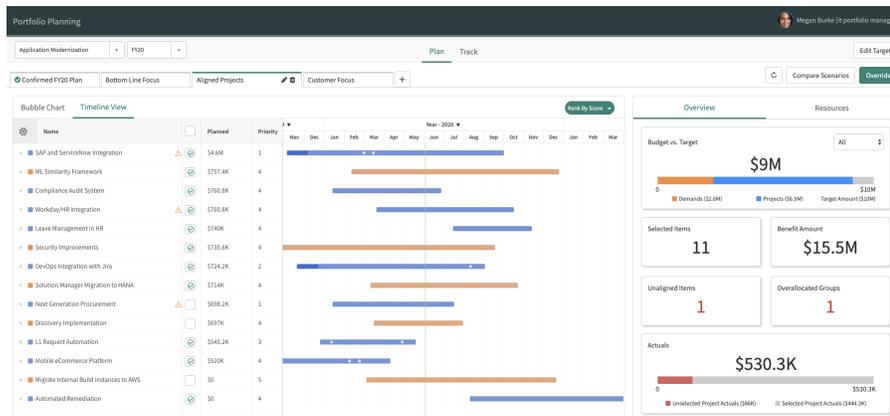
Rapidly advancing technologies and constant change require you to work more efficiently in order to consistently deliver transformational business projects. But traditional tools and processes lead to inefficiencies across project lifecycles. And because projects often lack insight into how business demand aligns to strategy, enterprise leaders aren't confident they're investing in the right ones.

Without a single entry point to request new services or make suggestions for enhancing an existing service, idea intake is decentralized, coming from all parts of the organization through inefficient means like phone calls or email.

Once a project has been approved, teams work in silos, using multiple disparate systems. This creates big gaps between managers, IT leadership and other key stakeholders. As a result, management struggles to capture timely status updates throughout the project lifecycle. Even worse, there is little confidence that any of this work will provide value to the organization.

The ServiceNow Solution

ServiceNow Project Portfolio Management manages your entire project lifecycle from idea to execution across your technology and business portfolios. Project teams use this cloud productivity platform to work faster and smarter across planned and unplanned tasks. Part of the IT Business Management suite, Project Portfolio Management is a comprehensive solution that includes project portfolio, resource, demand, innovation management, and agile development applications.



The Portfolio Planning Workbench is your window into real-time scenario management.

ServiceNow Project Portfolio Management

- Aligns work to goals and strategy to ensure you're working on the right projects
- Increases visibility with real-time dashboards and reporting
- Provides faster time to value

Manage Outcomes to Create Value.

Align your portfolio strategy, investments and team structures to business outcomes and the creation of customer value to meet expectations. With Demand Workbench and Portfolio Workbench, enable managers to weigh-in on investment proposals, compare them against over proposals and approve them.

Adapt Planning to Embrace Uncertainty.

When change happens, adapt your plans and refocus teams to reach desired business outcome. Engage with Investment Funding, supporting a continuous planning process to a changing environment. Continuously prioritize and fund all your investments (projects, epics, products, teams and more).

Scale Work to Deliver Faster.

Implement in weeks rather than months and enjoy seamless upgrades that allow for faster innovation using solutions you can easily find on the platform.

Fluid teams enable actions to take place with greater speed. Leverage Agile Development, SAFe 2.0, Unified Backlog, Time Management and other integrated solutions to plan and scale the work to grow productivity and deliver the best results and value.

Innovation Management

Employees can be an valuable source of innovative ideas. With Innovation Management, you can capture, vote on, vet, and track ideas—all from a single location.

Demand Management

In many enterprises today, demands come from multiple sources and are delivered via multiple channels. As a result, executives are unable to access all the information they need to make informed, strategic decisions. And even if they can collect all the data, evaluating one demand against the next while ensuring the right stakeholders are involved in the decision-making process is a challenge.

The ServiceNow Demand Management application consolidates all of the strategic requests from the business and centralizes the investment decision process for new products and services.

Investment Funding

As organizations transform, one of the most overlooked areas is funding. Allocation of money in the organization is a large determining factor in both what work gets done and—just as importantly—how that work gets done.

ITBM's Investment Funding solution can help break down silos within an organization and provide focus on the right work.

Portfolio Management

Portfolio Management organizes work into portfolios, providing clear visibility into the strategic alignment and priority ranking of each initiative.

Scenario Management helps you determine the best course of action to support your organization's desired outcomes.

Portfolio Management also improves executive visibility into portfolios with personalized dashboards and timeline visualizations across the entire enterprise.

Project Management

Adapt at the speed of business. Our integrated project management tools allow your business to better understand the entire project portfolio for more informed investment decision-making, while also improving your teams' ability to explain the value of projects to decision-makers.

Teams can create and manage a wide range of projects from small tasks to large portfolios of projects containing complex activities, relationships, and dependencies. Tracking and managing of all work is captured, and links to DevOps are included.

Resource Management

Resource Management brings management and forecasting capabilities together in a single tool. This allows you to more effectively allocate your staff by viewing both strategic and operational work to see which resources are truly available at any given time. With a thorough understanding of your existing resource workloads, work can be more efficiently distributed.

Hybrid Management

Integration with ServiceNow Agile Development allows Scrum and Agile teams to create hybrid development methodologies.

Visit our IT Business Management page to learn more:

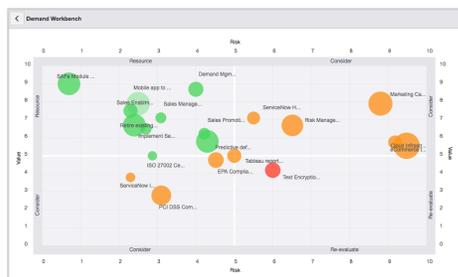
<https://www.servicenow.com/products/business-management.html>



Strategic Spend Tracking dashboard shows investments by strategy



View resource planned vs. actual allocations and demand vs. capacity



Centralize, collect and prioritize all demand; assess by cost value and risk.

