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2024 Fed Forum SPM/APM Workshop
WELCOME
Workshop Agenda

- **Topic** SPM Overview
- **Topic** APM Overview
- **Lab 1** Strategic Analysis: Align Technology Investments to Business Strategy
- **Lab 2** Maximize Business Value: Aligning Business Applications with Key Capabilities
- **Topic** Forward Looking Roadmaps
Strategize, align and deliver work with the mission in mind
Deliver the right mission outcomes with confidence by aligning all your work on a single platform.
Strategic Portfolio Management

**Strategic Planning**
- Goal Framework
- Portfolio Prioritization
- Roadmap Planning
- Scenario Planning
- Investment Funding
- Innovation Management

**Agile**
- Scaled Agile Framework
- Agile Development
- Lean Portfolio Management
- Digital Product Management
- Unified Backlog
- Test Management

**Project Portfolio Management**
- Portfolio Management
- Program Management
- Project Management
- Resource Management
- Financial Planning
- Demand Management
- Benefits Realization Management
- Timesheet Management

**Application Portfolio Management**
- Business Application Inventory
- Technology Portfolio Management
- Application Rationalization
- Business Capability Management
- Information Portfolio
- Diagramming & Artifacts
Demo

Strategic Portfolio Management
2024 Fed Forum SPM/APM Workshop
Accelerate your decision making to lower costs and reduce risk

servicenow Application Portfolio Management
Common theme across stakeholder interest

A reliable Application Inventory is a critical foundation to address various stakeholder interest areas.

**Strategic Use Cases**
- Assess application health and value
- Analyze technology dependencies and risks
- APM – data inputs from other apps on platform
- APM – data inputs from SAM & HAM
- APM and SPM Suite
- Assess business capabilities and align applications

**Operational Use Cases**
- Maintain Application Data
- Align ITSM activities to applications
- Map infrastructure to Applications
- ITSM e.g., Service Catalog Data certification
- ITSM e.g., Incident, Problem, Change
- CMDB, Discovery and Service Mapping
How APM accelerates application modernization

- Align application portfolio to mission strategy
- Accelerate modernization by rationalizing and migrating tools
- Reduce cost & risk, enforce technology standards, & eliminate technical debt

Application Portfolio Management

- Business capability map
- Central Application Inventory
- Cloud Migration Scorecard
- Analyse Application Portfolio
- Complete visibility of application inventory
- Vendor, Contract Incident, Change Consumption
- Vulnerabilities Security Incidents
- Risks

- Tech Portfolio Mgmt.
- Lifecycle Data
- Software Products & Versions
- Tech Reference Model
- What’s at risk? Where’s the technical debt?

- Capability Planning
- Where are the technology gaps?
- Tech Portfolio Mgmt.
- Invest, sustain, migrate, decommission

- Strategic Portfolio Management
- Goals & targets
- Application Portfolio Decisions

- CSDM
- Plan & Track Delivery
- Ensure operational resiliency for business applications

- Application Portfolio Decisions
- Demand Pipeline
- Goals & targets
Demo
Application Portfolio Management
Activities

- Create a strategic program to support a new application strategy
- Create a portfolio plan to ensure all work done by teams are aligned with enterprise strategies
- Analyze and identify rationalization and investment opportunities
- Create a Demand

**Lab 1.0: Strategic Analysis: Align Technology Investments with Business Objectives**

- Rationalize applications for business value
- Review Technical Risk of applications
- Review Key Performance Indicators
- Create a demand to retire a business application

Time:
45-60 mins
Activities

- Identify the Business Applications that support Business Capabilities
- View the Application Lifecycle and Application Roadmap using DPM
- Identify orphan business capabilities and business applications not aligned to any business capabilities

Lab 2.0: Maximize Business Value: Align Apps with Key Capabilities

- Explore the business capabilities map
- View information from an Application Lifecycle and Roadmap
- Identify orphan capabilities

Time: 45-60 mins
Upcoming SPM and APM Learning Events

**In Person (Vienna, VA)**

- Tues, 4/23: [SPM ½ Day Workshop](#)
- Tues, 4/23: [APM ½ Day Workshop](#)
- Tues, 6/11: [SPM Full Day Workshop](#)
- Weds, 6/12: [APM Full Day Workshop](#)

**Virtual**

- Various Dates – [SPM / APM “Live on ServiceNow” Series](#)
- Mar 26 @ 8A PT – [Hybrid Project Delivery](#)
- Mar 28 @ 8A PT – [Strengthen Your Digital Foundation to Fuel Business Transformation](#)
- April 9 @ 9A PT – [Project Portfolio Management and Resource Allocation](#)