


# Reserve and Access Your Instance

<https://clabs.link/apmpractitionerworkshop-mar-3897>

Reservation code: TPXRH



Welcome to  
Martin Zavaleta - LAB0002967

 Email address is used for instance reservation purposes **only** and are not stored in plaintext or transmitted.

If you need your credentials again, return to this page and enter the same email address.

Register for Lab

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Wi-Fi

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Network: nowfedforum  
Pswrd: SNFFworkshops

An American flag is waving in the foreground, with a classical building featuring columns and a dome in the background. The scene is brightly lit, suggesting a sunny day.

# 2024 Fed Forum SPM/APM Workshop

# WELCOME

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# ServiceNow Team



**Cherice Wicker**

Sr. Manager – SPM  
Solution Consulting



**Greg Sahnd**

Sr. Principal, SPM  
Outbound Product  
Management



**Brad  
O'Laughlin**

Advisory Solution  
Consultant, SPM  
US Federal Civilian



**Lynnette Herbst**

Sr. Advisory Solution  
Consultant, SPM  
US Federal – DoD, IC,  
FSIs



**Amir Saharkhiz**

Advisory Solution  
Consultant, SPM  
US Federal - Civilian



**Martin Zavaleta**

Sr. Inside Solution  
Consultant, SPM



# Workshop Agenda

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**Topic** SPM Overview

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**Topic** APM Overview

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**Lab 1** Strategic Analysis: Align Technology Investments to Business Strategy

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**Lab 2** Maximize Business Value: Aligning Business Applications with Key Capabilities

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**Topic** Forward Looking Roadmaps

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# 2024 Fed Forum SPM/APM Workshop

Strategize, align and deliver  
work with the mission in mind

**servicenow.** Strategic Portfolio Management

## STRATEGIC PORTFOLIO MANAGEMENT

Deliver the right  
**mission outcomes**  
with confidence by  
aligning **all your work**  
on a **single platform**



# Strategic Portfolio Management

## Strategic Planning

- Goal Framework
- Portfolio Prioritization
- Roadmap Planning
- Scenario Planning
- Investment Funding
- Innovation Management

## Agile

- Scaled Agile Framework
- Agile Development
- Lean Portfolio Management
- Digital Product Management
- Unified Backlog
- Test Management

## Project Portfolio Management

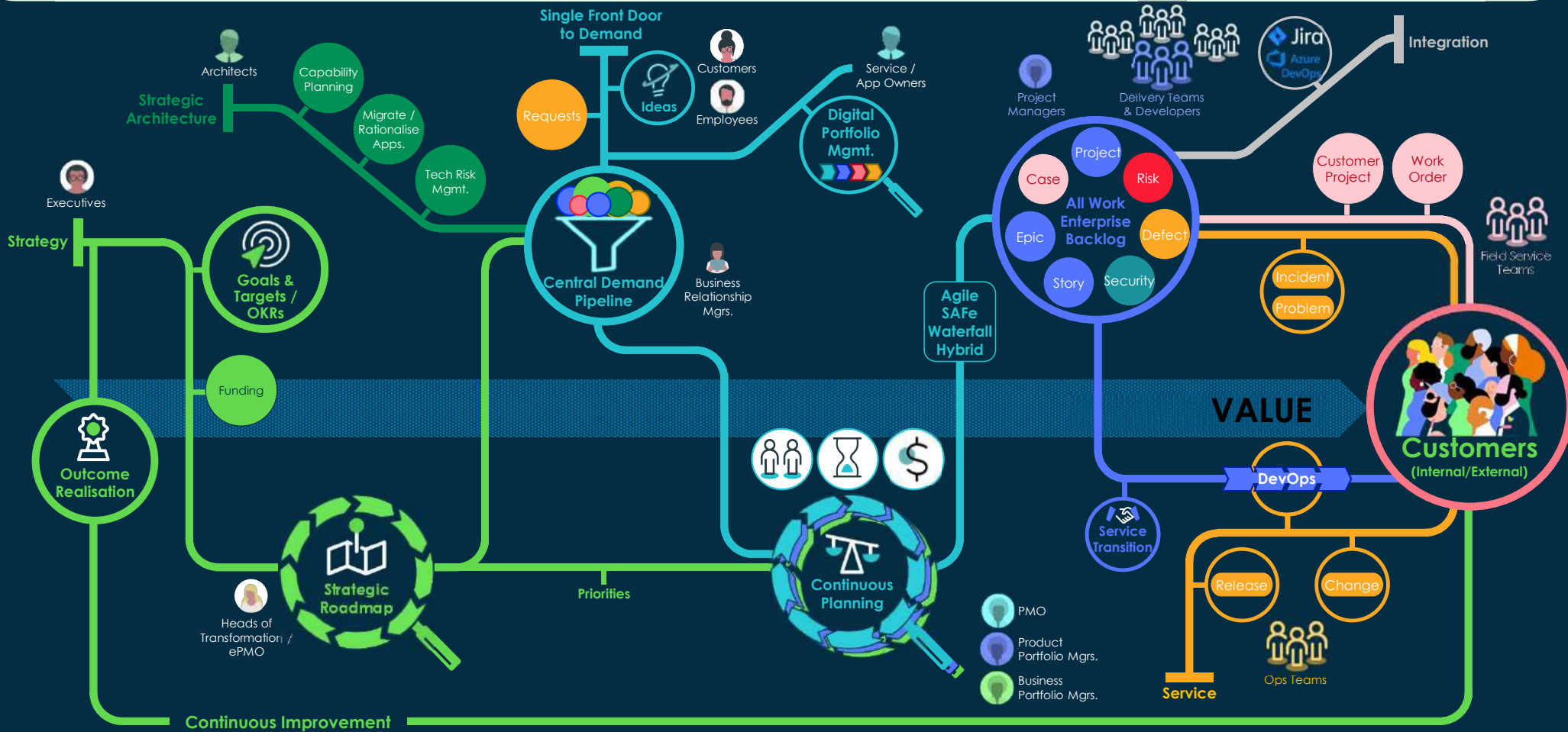
- Portfolio Management
- Program Management
- Project Management
- Resource Management
- Financial Planning
- Demand Management
- Benefits Realization Management
- Timesheet Management

## Application Portfolio Management

- Business Application Inventory
- Technology Portfolio Management
- Application Rationalization
- Business Capability Management
- Information Portfolio
- Diagramming & Artifacts

- Integrations
- Automated status reports
- Dashboards
- Workflows
- Workspaces
- Bench marking
- Surveys & Assessments
- Artificial Intelligence
- Cloud
- Common Data Model
- Mobile Experience
- Chat Bot
- Data Filtration

# End to End Visibility & Insight





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# Demo

# Strategic Portfolio Management

The background of the slide is a photograph of the United States Capitol building in Washington, D.C., taken during the "blue hour" of dusk. The sky is a mix of light blue and soft orange, and the building's dome is illuminated from within, casting a warm glow. The text is overlaid on the left side of the image.

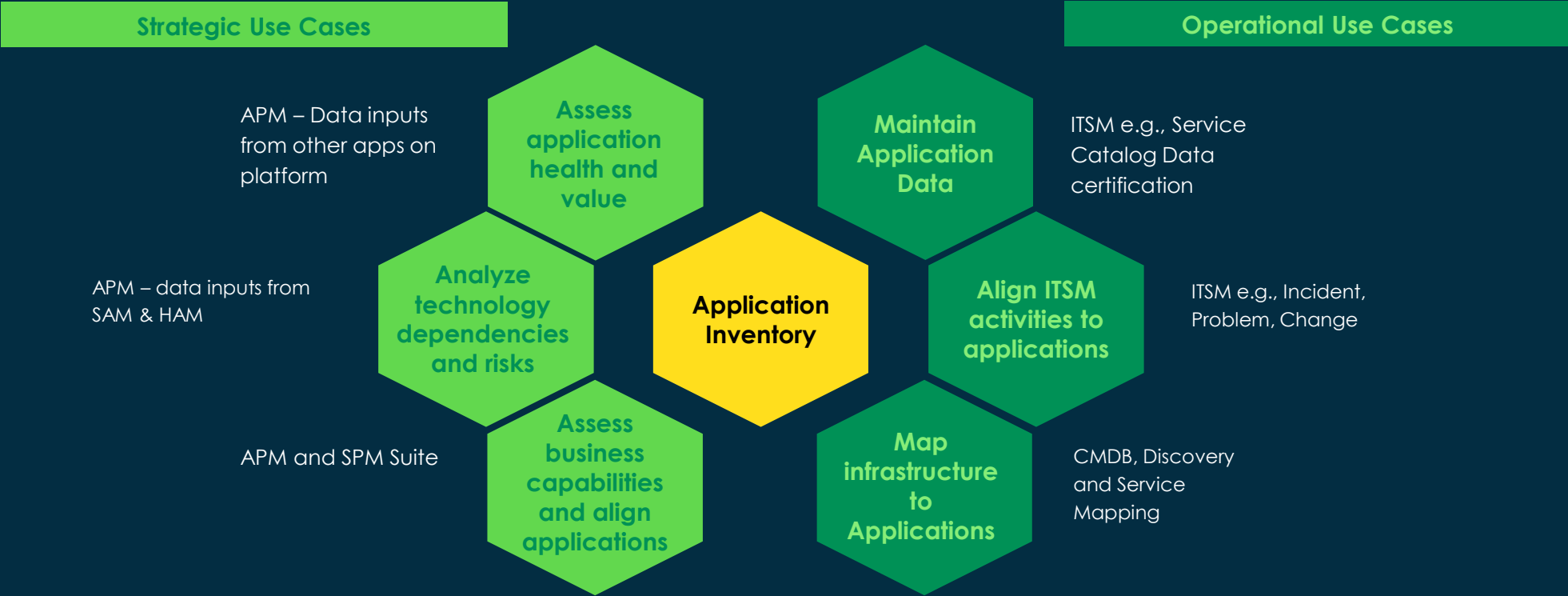
# 2024 Fed Forum SPM/APM Workshop

Accelerate your decision  
making to lower costs and  
reduce risk

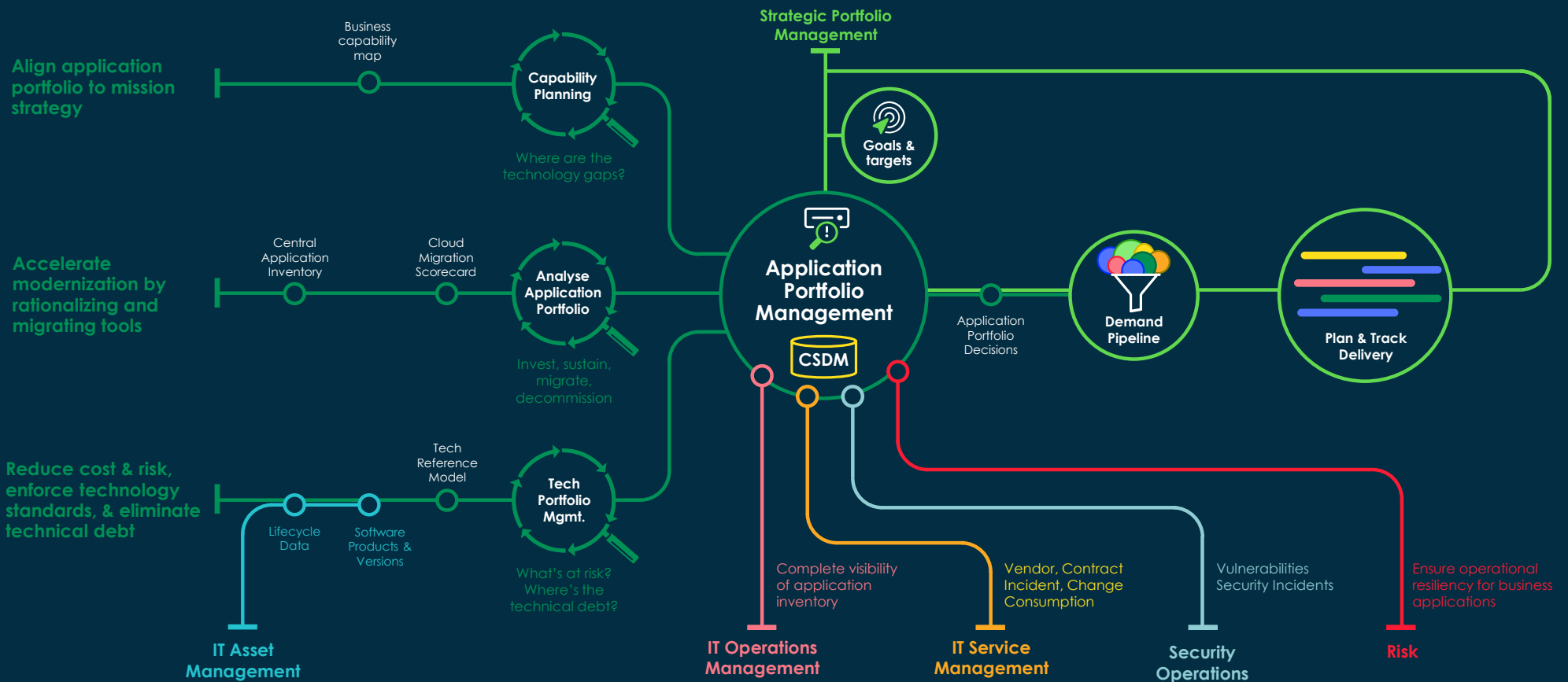
**servicenow.** Application Portfolio Management

# Common theme across stakeholder interest

A reliable Application Inventory is a critical foundation to address various stakeholder interest areas



# How APM accelerates application modernization



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# Demo

# Application Portfolio Management

## Activities

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- ❑ Create a strategic program to support a new application strategy
- ❑ Create a portfolio plan to ensure all work done by teams are aligned with enterprise strategies
- ❑ Analyze and identify rationalization and investment opportunities
- ❑ Create a Demand



Time:  
45-60 mins

## Lab 1.0: Strategic Analysis: Align Technology Investments with Business Objectives

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- ❑ Rationalize applications for business value
- ❑ Review Technical Risk of applications
- ❑ Review Key Performance Indicators
- ❑ Create a demand to retire a business application

# Labs and activities



## Activities

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- ❑ Identify the Business Applications that support Business Capabilities
- ❑ View the Application Lifecycle and Application Roadmap using DPM
- ❑ Identify orphan business capabilities and business applications not aligned to any business capabilities



Time:  
45-60 mins

## Lab 2.0: Maximize Business Value: Align Apps with Key Capabilities

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- ❑ Explore the business capabilities map
- ❑ View information from an Application Lifecycle and Roadmap
- ❑ Identify orphan capabilities

# Labs and activities



# Upcoming SPM and APM Learning Events

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## In Person (Vienna, VA)

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- Tues, 4/23: [SPM ½ Day Workshop](#)
- Tues, 4/23: [APM ½ Day Workshop](#)
- Tues, 6/11: [SPM Full Day Workshop](#)
- Weds, 6/12: [APM Full Day Workshop](#)

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## Virtual

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- Various Dates – [SPM / APM “Live on ServiceNow” Series](#)
- Mar 26 @ 8A PT – [Hybrid Project Delivery](#)
- Mar 28 @ 8A PT – [Strengthen Your Digital Foundation to Fuel Business Transformation](#)
- April 9 @ 9A PT – [Project Portfolio Management and Resource Allocation](#)